

OCT -8 1924

©CIL 20645 ✓

THE STORY WITHOUT A NAME ✓

Photoplay in six reels ✓

Story by Arthur Stringer ✓

Directed by Irvin Willat ✓

Author of photoplay (under Sec. 62)

Famous Players Lasky Corporation of the U. S.

"The Story Without a Name" Is 6 Reels—5,912 Feet Long

PARAMOUNT

# PRESS

Adolph Zukor and Jesse L. Lasky present

An IRVIN WILLAT Production

"The Story Without a Name"

With Agnes Ayres and Antonio Moreno

By Arthur Stringer

Screen play by Victor Irvin

A Paramount Picture

## Tie Up The Big \$5,000.00 Cash With "The Story Without a Name"

### PUTTING IT OVER RIGHT

If there ever was a picture that had its audiences created in advance, it's this one. "The Story Without a Name" is the exploitation production of the season.

Here's the first picture that really features the radio—a picture that Paramount used the radio to advertise in announcing the Radio-Cash contest in Photoplay Magazine. Every big radio broadcasting station in the country broadcast the terms of the contest, announced the prize-winners, etc. How about a little broadcasting of your own? Get a local station to announce that "The Story Without a Name," under the title over two million and a half fans help pick, will be the feature at your theatre next.....

Tie-up with the magazine contest by running a series of teaser ads to the effect: "Watch for the \$5,000 Prize Title Picture," etc.

Get a list of radio owners from local dealers. Write a special letter to each of them telling of the radio nature of the picture.

Run a series of stories in the newspapers on the possibility of such a thing as a "death ray." This idea has gotten a million dollars worth of publicity in the press lately and should be capitalized.

Book tie-up. There is a special popular priced (\$.75) photoplay edition of "The Story Without a Name" by Arthur Stringer and Russell Holman. Get your local booksellers to stock up on the novel and arrange a window display with them. The book jacket ties up with the Paramount picture, and the story is illustrated with scenes from the production.

A fake radio with loud speaker in your lobby, in reality a concealed phonograph. This could be playing, talking, anything in fact to attract the attention of the passer-by.

Tie-ups, of course, with every dealer in town. There are some great stills showing members of the cast sitting before the deluxe set used in the picture. Get hold of these and arrange

### Prize Story a Prize Picture— One of Paramount's 'Famous 40'

By the Author of "Manhandled," "Empty Hands" and Others—Directed by the Man Who Made "Wanderer of the Wasteland"

HERE is a picture that, no doubt, will awaken as much interest before it is shown at your theatre as anything you have ever booked.

No one has yet used the radio as a picture theme in developing drama. It was left for Arthur Stringer, author of "Manhandled," to do this. He has written a tale in "The Story Without a Name" which shows the extent to which the radio can be used in providing suspense, interest and "smash" climaxes.

#### In Novel Film



Agnes Ayres  
in the Paramount Picture  
"The Story Without a Name"

#### Production Mat 1PB

was chosen to produce the picture. If you remember "Behind the Door" and "Below the Surface," you will readily realize why Paramount made the selection. Willat made the all-color picture, "Wanderer of the Wasteland," too.

Agnes Ayres and Antonio Moreno are ace-high at the box-office no matter what the story. And here they are co-featured in the greatest production of their young lives. And the rest of the cast—all prime favorites with the fans, Louis Wolheim, the 'hairy ape' of the legitimate stage; Dagmar Godowsky, dark-eyed Russian beauty; Jack Bohn, Maurice Costello and all the rest.

The story has to do with a young inventor who has just perfected a "death ray" machine along the same lines as that described recently in the papers throughout the country. This, by the way, is another great publicity angle to this greatest advertised of all screen productions.

This triangulator (as it is technically called), the inventor claims, can destroy life by means of the long distance projection of electric rays. The picture opens with the first actual test of the machine. The test is successful, a hawk being killed while on the wing.

The inventor's one care now is to protect his apparatus until he can place it safely in the hands of the proper officials at Washington. There is a notorious international spy on his triangulator for his

In addition to Photoplay Magazine, all the big radio broadcasting stations of the country were tied up with this contest. The fact that \$5,000 was offered as a prize for a title for this picture, the terms of the contest, how it was run, etc., were all radioed over the sixty principal stations throughout the United States.

With Photoplay Magazine's circulation of 2,500,000, plus the millions of other picture fans who "listened in," you can readily see the tremendous publicity that has been given this production. There is hardly a man, woman or child in the length and breadth of the country who is not waiting expectantly for this one. The interest in "The Story Without a Name" is nation-wide and yet localized.

Irvin Willat, because of his ability to do melodrama of this character,

A RADIO-THRILLER, featuring Agnes Ayres and Antonio Moreno, full of thrills, novelty and adventure.

Photoplay Magazine's prize title story. 2,500,000 fans helped pick a title for this picture.

One of Paramount's Famous Forty.

An Arthur Stringer tale of love and intrigue—the first motion picture to feature the radio.

Showing how the "death ray" works in pictures. The first appearance on the screen of the latest and least understood of all inventions which stops motor destroys life, etc., by the long distance projection of electric waves. An Irvin Willat production.

Proving to the picture-going public in general that there is something 'new' under the sun.

The story the entire nation has heard about—The picture every one is waiting to see.

Riding the "wave-lengths" to romance. Agnes Ayres and Antonio Moreno in "The Story Without a Name," a radio story, a delightfully modern as the invention itself, as thrill-packed as they come.

#### Here Are Thrills

Manager ..... announce Paramount's "The Story Without a Name" as the feature at the ..... Theatre for ..... days, opening ..... next

Here's the novelty picture of the season, an Irvin Willat production of Arthur Stringer's Photoplay Magazine Cash-Title story, featuring Agnes Ayres and Antonio Moreno.

Here's a thrill-filled radio-romance by the man who made "Wanderer of the Wasteland," the first all-color picture. It's as fine an adventure tale as you've seen in many a day, with action, comedy, heart-appeal and big scenes galore.

"The Story Without a Name" is something out of the ordinary. "Westerns" are his



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With Agnes Ayres and Antonio Moreno  
By Arthur Stringer  
Screen play by Victor Irvin  
A Paramount Picture

SHEET

00.00 Cash-Title Contest  
Without a Name", Radio Tale

Short Shots

Arthur Stringer's Great Prize Title  
Story a Fast-Moving, Up-To-Date Melo-  
Drama with Radio as Its Center Punch

A RADIO ROMANCE, featuring Agnes Ayres and Antonio Moreno, full of thrills, of novelty and adventure.

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Antonio Moreno  
in the Paramount Picture  
"The Story Without A Name"  
Production Mat IPA

Film Facts

Featured Players  
Agnes Ayres, Antonio Moreno.  
This unbeatable pair also were co-featured in "Bluff."

Producer  
Irvin Willat, who made "The Heritage of the Desert," "Wanderer of the Wasteland" and others. The latter picture was the first full-length production to be done entirely in natural colors.

Author  
Arthur Stringer, who wrote the magazine story, "Manhandled," from which Gloria Swanson's starring picture was adapted. "Empty Hands," another Paramount picture, with Jack Holt and Norman Shearer, is also by Mr. Stringer.

Scenarist  
Victor Irvin. He has written the screen plays for several big successes.

Cameraman  
Hal Rosson, who "shot" all the recent Gloria Swanson pictures

Agnes Ayres and Antonio Moreno  
Featured in the Leading Roles  
Supported by All-Star Cast

Never Before Was There a Picture with  
Such Audience-Appeal as This One—  
Brimful of Action and Thrills

PARAMOUNT never offered such a great money-maker as "The Story Without a Name" to exhibitors before. Everybody in the country has heard of this great Arthur Stringer story which ran as a featured serial in Photoplay Magazine, the largest circulating fan magazine of the industry — and they're all going to see the picture. That's a sure thing. There's a special popular-priced photoplay edition of the story to be published simultaneously with the release of the picture.

Photoplay, with 2,500,000 readers, offered \$5,000 and three de luxe radio sets to the persons selecting suitable titles. The winning title will be used on the picture.

A famous author has written the story. A famous director, Irvin Willat, and a cast of famous players have made the picture one of the finest attractions at the box-office ever to come out of the Paramount plant.

You just know it's a winner.

Cast	
Mary Walsworth.....	Agnes Ayres
Alan Holt.....	Antonio Moreno
Drakma.....	Tyrone Power
Kurder.....	Louis Wolheim
Claire.....	Dagmar Godowsky
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Synopsis

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Tie-ups, of course, with every dealer in town. There are some great stills showing members of the cast sitting before the deluxe set used in the picture. Get hold of a couple of these and arrange for window displays.

How about a radio set-building contest, offering suitable prizes, free admissions, etc. to the winners.

There are scenes in the picture showing a battle ship, crew, etc. Perhaps you could put over some sort of a stunt on this idea with local recruiting stations.

Another idea: How the coast guard handles the rum-runners as seen in the Paramount picture, "The Story Without a Name."

Moreno is carried off in an airplane in the production. There's a great fight many hundred feet in the air. It's one of the big kick scenes in the picture. Put this across with a lobby miniature airplane, etc.

A carrier pigeon is used to carry a spy message in the story. How about a pigeon carrying an announcement that "The Story Without a Name" will be a feature at your theatre. Get a story into the papers.

This is the picture of pictures for profitable exploitation. Take advantage of it—and advertise! Then watch the results. "The Story Without a Name," will go over bigger than anything you've ever run—"super-specials" included.

HERE is a picture that, no doubt, will awaken as much interest before it is shown at your theatre as anything you have ever booked.

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This triangulator (as it is technically called), the inventor claims, can destroy life by means of the long distance projection of electric rays. The picture opens with the first actual test of the machine. The test is successful, a hawk being killed while on the wing.

The inventor's one care now is to protect his apparatus until he can place it safely in the hands of the proper officials at Washington. There is a notorious international spy on his triangulator for his own country.

The events leading up to the expose of the conspirator—the abduction of the inventor and his sweetheart, life on a desert island, and a rum-runner, their rescue, and final acceptance of the "death ray" by the U. S. government, are but a few of the highlights of "The Story Without a Name." It has everything the old-time serial ever had, and more—far more, because Paramount is behind it.

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"The Story Without a Name" is something out of the ordinary for Willat. "Westerns" are his specialty, but he's fairly outdone himself in this one.

Others in the big cast are Tyrone Power, Louis Wolheim, Dagmar Godowsky, Jack Bohn and Maurice Costello. Quite a lineup!



Agnes Ayres and Antonio Moreno in a scene from the Paramount Picture  
"The Story Without A Name" An Irvin Willat Production

Three-column Production Mat 3P



story. 2,500,000 has helped pick a title for this picture.

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Antonio Moreno  
in the Paramount Picture  
"The Story Without A Name"  
Production Mat IPA

## Film Facts

### Featured Players

Agnes Ayres, Antonio Moreno. This unbeatable pair also were co-featured in "Bluff."

### Producer

Irvin Willat, who made "The Heritage of the Desert," "Wanderer of the Wasteland" and others. The latter picture was the first full-length production to be done entirely in natural colors.

### Author

Arthur Stringer, who wrote the magazine story, "Manhanded," from which Gloria Swanson's starring picture was adapted. "Empty Hands," another Paramount picture, with Jack Holt and Norman Shearer, is also by Mr. Stringer.

### Scenarist

Victor Irvin. He has written the screen plays for several big successes.

### Cameraman

Hal Rosson, who "shot" all the recent Gloria Swanson pictures with the exception of "The Humming Bird."

### Support

Louis Wolheim, Dagmar Godowsky, Tyrone Powell, Jack Bohn, Maurice Costello, Ivan Linow.

### Type of Story

A really great story of radio love, adventure and mystery.

### Appeal

"The Story Without a Name" has as its center punch the radio. And who is there who, at some time or other, hasn't been bitten by the radio bug. It's more than a fad or a craze. For the past two years folks have done nothing but eat, drink and sleep radio, and they'll gobble up anything new along that line. And "The Story Without a Name" is new—a real novelty. You won't have to worry so much about how many patrons you'll have as about where you're going to put them all.

### Big Scenes

Rum-runners, warships, airplanes, desert islands, hand-to-hand encounters—you can't begin to imagine the fast-moving action in this picture. And there's a delightful love theme running throughout. Fans who read the story in Photoplay know what to expect in this production.

## Featured in the Leading Roles Supported by All-Star Cast

Never Before Was There a Picture with  
Such Audience-Appeal as This One—  
Brimful of Action and Thrills

PARAMOUNT never offered such a great money-maker as "The Story Without a Name" to exhibitors before. Everybody in the country has heard of this great Arthur Stringer story which ran as a featured serial in Photoplay Magazine, the largest circulating fan magazine of the industry—and they're all going to see the picture. That's a sure thing. There's a special popular-priced photoplay edition of the story to be published simultaneously with the release of the picture.

Photoplay, with 2,500,000 readers, offered \$5,000 and three de luxe radio sets to the persons selecting suitable titles. The winning title will be used on the picture.

A famous author has written the story. A famous director, Irvin Willat, and a cast of famous players have made the picture one of the finest attractions at the box-office ever to come out of the Paramount plant.

*You just know it's a winner.*

## Cast

Mary Walsworth.....	Agnes Ayres
Alan Holt.....	Antonio Moreno
Drakma.....	Tyrone Power
Kurder.....	Louis Wolheim
Claire.....	Dagmar Godowsky
Don Powell.....	Jack Bohn
The Cripple.....	Maurice Costello

## Synopsis

ALAN HOLT, scientist and radio expert, has just perfected his triangulator or death ray machine while experimenting for the U. S. Government.

Mark Drakma, an international spy, and his cronies attempt to steal the jealously-guarded invention and learn its secrets. But to keep it from falling into the hands of enemies Mary Walsworth, daughter of Admiral Walsworth, destroys the delicate mechanism when Drakma attacks Holt, her fiancé.

To force Holt to reveal his secret they place the girl on a veritable floating hell—one of Drakma's rum-running ships, manned by a crew of cut-throats. Holt, in turn, is left alone on an island and given everything necessary to build a new triangulator. He and the girl are given low-powered radio sets—that the girl might warn Holt of any danger, as Drakma put it. His real idea is to torture Mary and have her complain to Holt so as to have him hasten the making of the machine to free her.

Admiral Walsworth broadcasts a message that his daughter has been kidnaped. Holt, who has built a power generator for his set, picks up the message and informs the battleship of the whereabouts of the girl and himself and of their danger. He also picks up cries for help from the girl and starts out for the rum-runner on a frail raft he has built.

The crew of the schooner are fighting for the privilege of having the girl when Holt comes aboard. With the aid of a belaying pin he is successfully holding off the crew when Drakma's yacht comes alongside. The spy, who had also received Holt's message to the dreadnaught, is about to take the pair with him when the battleship is sighted bearing down upon them fast. Drakma tries to make his escape, but a shot from the man-of-war makes him change his mind.

The Admiral comes aboard and tells Holt that the government is ready to reward him for his invention. Holt wants to know if the Admiral is willing to give him some reward of his own. The Admiral, looking at Mary, understands and smilingly gives his consent.

WATCH FOR THE NEXT  
FAMOUS 40 IRVIN WILLAT PICTURE—

**'NORTH OF 36'**

The companion photoplay  
to "The Covered Wagon."



the Paramount Picture  
Willat Production





# "The Story Without a ADS TO BROADCAST THE PI

Your Exchange has mats of all ads and production scenes; also cuts of one, two, a

*A  
Paramount  
Picture*

ADOLPH ZUKOR  
& JESSE L. LASKY  
PRESENT

IRVIN WILLAT  
Production

## "THE STORY WITHOUT A NAME"

—WITH—  
**Agnes Ayres**  
**Antonio Moreno**

A PICTURIZATION  
of Photoplay Maga-  
zine's prize title contest story  
by the author of "Manhan-  
dled." A super-thrilling ra-  
dio romance with a novel  
story and spectacular effects.

Four-column Newspaper Advertisement 4A.

### Trailers Build Business!

National Screen Service, Inc., issues an excellent Service Trailer  
on "The Story Without a Name."

This consists of main title and 75 feet of film, and costs \$5  
during the first four months after release date. Refund of \$1.50  
if returned within two weeks of shipment. Thereafter, cost is  
\$2.50. Refund of \$1 if returned within 2 weeks.

Regular trailer service on all productions \$25 monthly.  
See Price List, page 4, for list of National Screen Service, Inc.,  
offices.

**WIRE OR WRITE—GIVING EXACT PLAY DATES**

AN IRVIN WILLAT  
PRODUCTION

## "THE STORY WITHOUT A NAME"

AGNES  
AYRES  
ANTONIO  
MORENO

REST  
of  
BILL

YES, there IS something new in  
screen entertainment. Here it  
is. A spectacular melodrama  
and the pair of lovers who  
it ruled.  
By the author of "Man

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Two-column Supplementary Press Ad

ADOLPH ZUKOR  
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PRESENT

## "THE STORY WITHOUT A

PRESENTED BY  
ADOLPH ZUKOR  
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NOTE  
page



# Story Without a Name" FAST THE PICTURE'S THRILLS

on scenes; also cuts of one, two, and two-supplementary ads. Price List on Page 4.



*a*  
**Paramount**  
*Picture*

—An—  
**IRVIN WILLAT**  
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**"THE STORY WITHOUT A NAME"**

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**HELP! HELP!**

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AN UPTO-  
THE-MIN-  
UTE, thrill-a-sec-  
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based on radio.  
Made by the pro-  
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Three-column Newspaper Advertisement 3A

PRESENTED BY  
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**"THE STORY WITHOUT A NAME"**

AGNES AYRES  
ANTONIO MORENO

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there IS someth  
en entertainme  
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stacular melodra  
se romance  
pair of lovers wh  
handed."

author of "Ma  
2AS  
plementary Press Ad

**The FIRST GREAT RADIO! ROMANCE!**



**Color—Herald**

If this four-page herald won't bring 'em in, nothing will. The richly colored original has lots of class and pulling power—see a sample at your exchange and be convinced.

Inside center spread is packed with strong scenes and talk. Back page is left blank for theatre name, dates, etc.

Only \$3.00 per 1,000.

**NOTE**  
page  
See first sizes

A PICTURIZATION of Photoplay Magazine's prize title contest story by the author of "Manhandled." A super-thrilling radio romance with a novel story and spectacular effects.

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REST  
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BILL

YES, there IS something new in screen entertainment. Here it is. A spectacular melodrama and the pair of lovers who ruled. By the author of "Manhandled."

Two-column Supplementary Press Ad 2AS

ADOLPH ZUKOR & JESSE L. LASKY PRESENT

# "THE STORY WITHOUT A NAME"

AN IRVIN WILLAT Production

With Agnes Ayres Antonio Moreno  
A Paramount Picture



HERE is the first great radio romance. A super-thriller by the author of "Manhandled" and "Empty Hands."

By Arthur Stringer - Screen play by Victor Irvn

Two-column Press Advertisement 2A

PRESENTED BY ADOLPH ZUKOR & JESSE L. LASKY



WITH Agnes Ayres Antonio Moreno  
A Paramount Picture

SOMETHING brand new in screen entertainment. An exciting thriller-romance based on the modern radio.

One-column Press Ad 1A

## NOTE

See first page for other sizes and styles of production scenes.

make ads, add copy & border.



Agnes Ayres and Antonio Moreno  
"The Story Without a Name" An

Two-column Product



—An—  
**IRVIN WILLAT**  
*Production*

**"THE STORY WITHOUT A NAME"**

—WITH—  
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—An—  
**IRVIN WILLAT**  
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—WITH—  
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**"THE STORY WITHOUT A NAME"**

PRESENTED BY  
ADOLPH ZUKOR  
& JESSE LASKY

AN UP-TO-THE-MINUTE, thrill-a-second melodrama based on radio. Made by the producer of "Wanderer of the Wasteland."

Three-column Newspaper Advertisement 3A

**"THE STORY WITHOUT A NAME"**

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There IS something new in entertainment. Here it is. A spectacular melodrama of radio air of lovers whose romance is handled."

The FIRST GREAT RADIO ROMANCE!



**THE STORY WITHOUT A NAME**

**Color—Herald**

If this four-page herald won't bring 'em in, nothing will. The richly colored original has lots of class and pulling power—see a sample at your exchange and be convinced.

Inside center spread is packed with strong scenes and talk. Back page is left blank for theatre name, dates, etc.

Only \$3.00 per 1,000.

**NOTE**

See first page for other sizes and styles of production scene. To make ads, add copy & border.

This 2-col. mat 10c



Agnes Ayres and Antonio Moreno in the Paramount Picture "The Story Without A Name" An Irvin Willat Production

Two-column Production Mat 2P

—An—  
**IRVIN WILLAT**  
*Production*

**"THE STORY WITHOUT A NAME"**

—WITH—  
**Agnes Ayres**  
**Antonio Moreno**

By  
Arthur  
Stringer

Screen  
play by  
Victor  
Irvin

THIS radio-melodrama has everything except a name. Romance, mystery, adventure and thrill upon thrill.

Founded on Photoplay Magazine's prize title contest story, and magnificently produced by the director of "Wanderer of the Wasteland."

**THEATRE NAME:**

Two-column Supplementary Press Ad 2ASX





# "The Story Without a Name" STORIES TO GET YOU VALUED

Clip the stuff you want on this page and send it to the editors Additional p

## Paramount's \$5,000 Prize-Title Story Gripping Radio-Romance

**Agnes Ayres and Antonio Moreno Featured  
in Arthur Stringer's "Story Without a  
Name"—Irvin Willat Production**

**A** HEN-HAWK, floating high in the summer air, tilted and veered as it passed over Power House Hill. Old Sam Carter, stolidly hoeing in his bean-field, called to his daughter quietly, and then by pantomime indicated that he wanted his gun to shoot down this hovering enemy of their

nen-run.

"The girl understood his signals and waited, finger-tips against her ears, in dread of the coming explosion.

"But no explosion took place. Instead, a strange thing happened. Suddenly out of the blue where it floated, the huge bird fell like a plummet to the ground. No trigger had been pulled. No shot had been fired. But the hen-hawk lay, a mass of ruffled feathers, dead between the hen-rows.

"Old Sam stood scratching his head.

"What killed it, dad?" asked the girl, a note of awe in her voice.

"If it weren't a critter of the wild, I'd call it heart-failure. For nothing hit that bird, unless it was the final thought of its onery ways!"

"But up in the tower work-shop just beyond the crest of Power House Hill no such uncertainty marked the two brown-faced young men bent over their instruments. The younger of the two dropped the binoculars with which he had been watching the scene over the bean-field.

"By God, Alan, you got him!" he cried with an odd tremor of triumph in his voice.

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Here's the widely-heralded "Story Without a Name" on the screen at last!

Interesting? That doesn't half begin to describe it.

Agnes Ayres and Antonio Moreno are featured in the principal roles of the picture, an Irvin Willat production for Paramount, adapted to the screen from Arthur Stringer's magazine serial and novel by Victor Irvin.

"The Story Without a Name" is the radio tale for which Photoplay Magazine offered fans through a nation-wide contest \$5,000 for a suitable title. The rules of the contest were broadcast from the sixty big radio stations of the nation, and today there is hardly a person who hasn't heard of and is not waiting for a chance to see this greatest advertised of all motion pictures at their favorite theatre.

That chance has arrived, for "The Story Without a Name" will be the feature at the.....Theatre on.....next to remain for.....days.

Appearing in the big cast in support of the featured players are such well known names as Louis Wolheim, Tyrone Power, Dagmar Godowsky, Maurice Costello, Jack Bohn, Ivan Linow and others.

If there ever was anything new in pictures, this is it!

## Paramount Players Making "The Story Without a Name" Mistaken for Rum-Runners

Louis Wolheim and Ivan Linow are two rough looking birds. So rough looking, in fact, that they attracted the attention of Revenue officers who were cruising about Long Island Sound recently and brought a visit to the yacht where Irvin Willat was filming scenes for "The Story Without a Name," his latest production for Paramount.

"What are you carrying?" said one of the Revenue men as they swarmed on board.

"I don't know, what are we carrying?" asked Wolheim.

"This is no joke. Where's your papers?" was the rough rejoinder of the officer.

Just then Director Willat interrupted the conversation and informed the men that coal, a few movie cameras, and a group of actors were being carried.

## Advance Stories

**"Story Without a Name"  
Is Coming to the Rialto**

**T**HE STORY WITHOUT A NAME," a new Irvin Willat production for Paramount, with Agnes Ayres and Antonio Moreno featured in the principal roles, will be shown next.....at the.....Theatre where it will remain for a run of.....days.

The story, by Arthur Stringer, first appeared as a Radio-Prize-Title story in Photoplay Magazine. Victor Irvin wrote the screen play.

It tells of a young inventor, working for the U. S. government, who has just perfected a "death ray" machine, an invention destined to revolutionize modern warfare. The instrument has been successfully tested, and the scientist is making preparations for his departure for Washington to turn over the machine to the proper officials when something absolutely unlooked for happens.

What? That's the question the picture itself will have to answer for the fans. And it is said to provide as pleasant an evening's entertainment as you've ever experienced. Playing in support of the leading players is an unusually capable cast of prominent players which includes Tyrone Power, Dagmar Godowsky, Maurice Costello, Jack Bohn, Louis Wolheim, Ivan Linow and others.

If you're looking for something in the line of gripping adventure-romances that really entertains, by all means see "The Story Without a Name."

## People Love Adventure- Romances, Says Willat

After all, what is it the film fans really like? Comedy? Drama? Society stories? What is it?

According to Irvin Willat, Paramount director, the average picture patron not only falls for, but, whether he admits it or not, prefers the melodramatic thriller.

Such is "The Story Without a Name," Willat's latest Paramount production, which will be shown at the.....next..... Arthur Stringer wrote the story, which ran serially as a Prize-Title story in Photoplay Magazine.

"Enough is enough," says Willat, "and I am of the mind that the fans have had enough society dramas and other such 'high-hat' pictures, for a time at least. And I believe that my new picture is going to more than please them just because it is a little off the beaten path. We tried, and when I say 'we,' I mean every last man in the production company from featured player to electrician, to offer in "The Story Without a Name" a picture that for sheer novelty, if for no other reason, would prove a big attraction with the fans. Just how far we have succeeded remains for the fans themselves to decide. For one thing it is about radio, in which everybody is interested."

And, if we may be permitted to say so, Willat has succeeded admirably. A trip to the.....will more than convince you of that.

## New Paramount Prize-Title Story to be Shown Here Soon

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"The Story Without a Name" was adapted to the screen by Victor Irvin. It includes in the supporting cast such well known names as Tyrone Power, Dagmar Godowsky, Maurice Costello, Louis Wolheim, Ivan Linow and Jack Bohn. Irvin Willat directed.

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There are big scenes, yes, both scenically and from an acting standpoint. Miss Ayres and Tony Moreno happen to be our favorites—as they are with millions of other fans the world over.

And here they are in the greatest picture of their career!

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"The Story Without a Name" is there. It has interest and appeal. What more could you ask?

A Short One

How do you like your screen en-



# Story Without a Name" YOU VALUABLE PUBLICITY

to the editors. Additional press sheets at your exchange if you need them.



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## Special Stories

"Story Without a Name"  
Cast All Radio Fans

THE radio bug has hit the movies! There's no rest for the weary in or around the Paramount Eastern studios. The movie stars have fallen—and fallen hard for the voice of the loud speaker.

Here's how it all came about. When the Irvin Willat company making "The Story Without a Name," featuring Agnes Ayres and Antonio Moreno, returned to the studio, they were all more or less confirmed radio addicts. The story features the radio and the much-talked-of "death ray." Several rainy days on location on a yacht kept the players

and they naturally turned to the most convenient source of amusement which happened to be a large cabinet-radio used for scenes in the picture. The actors sat by the hour before the instrument picking up stray messages from out of the ether—the big broadcasting stations with their singers, jazz bands, entertainers, etc., amateur stations testing or talking to other amateurs—and even a message from a liner far out on the Atlantic.

"It's the most fascinating thing ever," declares Miss Ayres. And the others all agreed with her.

Anyway the Willat troupe arrived back at the studio—all with wonderful stories. The result: Now even the studio door-man carries a match-box receiving set about with him.

"The Story Without a Name," with Tyrone Power, Dagmar Godowsky, Jack Bohn, Louis Wolheim and others in the supporting cast, opens a . . . . . days' run next . . . . . at the Theatre.

## Willat Uses Radio Loud Speaker in Directing

Wanted: One pair of leather lungs. That's an ad Irvin Willat, who produced "The Story Without a Name," with Agnes Ayres and Antonio Moreno for Paramount, would like to have put in the paper during filming of the picture. But as there wasn't the remotest possibility of getting what he was after, Willat did the next best thing—used a radio loud speaker.

The story, which features the radio, is an adaptation of the Photoplay Magazine Prize-Title story by Arthur Stringer. Many of the scenes are water shots, and Mr. Willat soon discovered himself getting very hoarse from shouting instructions across a considerable space—and shouting loud enough for every word of the instructions to be clearly understood. He used a megaphone, of course, but even then he had difficulty making himself heard as rough weather made it necessary to keep the various boats used in making the picture at a considerable distance from one another to prevent colliding.

Then Willat hit upon a bright idea. There in the cabin was a radio set, loud speaker and all that wasn't being used in these particular scenes. What did he do? Just had an electrician hook up a microphone to the horn, and then, as Miss Ayres declared, he could be "heard in China"—and without speaking above a natural conversational tone at that.

What next? "The Story Without a Name" opens at the . . . . . on . . . . . There's a fine cast of well known players supporting the principals.

## If You Think That the Movie Stars Have a Cinch—

There's more truth than poetry in the old adage that half the world doesn't know how the other half lives.

## Radio and "Death Ray" Features in Latest Paramount Production

"Story Without a Name", Featuring Agnes Ayres and Antonio Moreno, Shows How Latter "Invention" Works

THE inventor of the new "death ray" which European governments have been bargaining for, has nothing on Antonio Moreno

Moreno has a ray all of his own and while it may not be as diabolical as the other, it is causing him just about as much trouble daily at the . . . . . Theatre.

How come? you say. Well, here's the story.

All this week at the . . . . . Moreno is jumping from desert island, to yacht, to schooner, to tug and back to desert island, trying to dodge his pursuers. There are as many people trying to get Moreno's invention as there are on the trail of the one which has been given so much publicity in the press of late. The only difference is that Mr. Moreno's foes are all motion picture actors.

Now the cat's out of the bag! For the feature at the . . . . . Theatre this week is the Irvin Willat Paramount production, "The Story Without a Name," the screen version of Arthur Stringer's Photoplay Magazine Prize-Title story for which over two million and a half fans submitted suggestions for a title. \$5,000 in cash and three de luxe radio receiving outfits were awarded the winners.

In the screen story those attempting to make Tony's life as miserable as possible are Tyrone Power, as the spy who attempts to learn the secrets of Holt's (Moreno) jealously-guarded apparatus for his own country; Maurice Costello, Louis Wolheim and Ivan Linow, all members of Drakma's (Power) rum-running crew. And to make Tony's work even more difficult there is a girl in the case—none other than the beautiful Agnes Ayres, if you please. Between trying to protect the girl from these blackguards and saving the "death ray", Moreno's life during the filming of "The Story Without a Name" was a strenuous one to say the least.

The story is one of a young scientist and his assistant who, while experimenting for the U. S. government, perfect a machine, which, by the long-distance projection of electric rays, will destroy life. The picture opens with the first actual test of the machine. It is a success. The inventor is packing the fragile instrument into its carrying case to submit to government officials at Washington when Drakma and his gang of cut-throats enter. There's a wild fight during which the girl, rather than have the priceless invention fall into enemy hands, destroys the machine. She and the inventor are taken prisoners and the latter placed on an island to do all over again what the girl has undone, in other words rebuild the triangulator, as the "death ray" machine is technically called. And to hasten the work along, the girl is placed on one of the spy's rum-running ships, there to stay until Alan Holt has finished his job. This is Drakma's clever scheme to hasten the work along.

How Holt finally foils the schemers, their rescue by a battleship, etc., constitute one of the most gripping stories that have yet reached the screen.

## Prize-Title Story, with Agnes Ayres and Antonio Moreno, Coming to the Rialto

You've heard loads about "The Story Without a Name," now see it for yourself on the screen.

Agnes Ayres and Antonio Moreno are featured in the leading roles of the new Irvin Willat Paramount production, "The Story Without a Name," which will be shown next . . . . . at the . . . . . Theatre.

The story is an adaptation by Victor Irvin of the Photoplay Magazine Radio-Prize-Title story, which will appear on the screen at the . . . . . under the title the fans themselves selected for it. Arthur Stringer, author of Gloria Swanson's picture, "Manhandled," and also the Paramount production, "Empty Hands," wrote the story which is one of the biggest screen novelties seen in many a long day.

"The Story Without a Name" is a gripping melodrama crammed full of pell-mell action. It is the tale of a young inventor and his "death ray" which is destined to open the eyes of the world.

No doubt, you've read yards of publicity given this feature in the press of the country lately. But have you ever really stopped



between the hen-rows.

"Old Sam stood scratching his head.

"What killed it, dad?" asked the girl, a note of awe in her voice.

"If it weren't a critter of the wild, I'd call it heart-failure. For nothing hit that bird, unless it was the final thought of its onery ways!"

"But up in the tower work-shop just beyond the crest of Power House Hill no such uncertainty marked the two brown-faced young men bent over their instruments. The younger of the two dropped the binoculars with which he had been watching the scene over the bean-field.

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## Paramount Players Making "The Story Without a Name" Mistaken for Rum-Runners

Louis Wolheim and Ivan Linow are two rough looking birds. So rough looking, in fact, that they attracted the attention of Revenue officers who were cruising about Long Island Sound recently and brought a visit to the yacht where Irvin Willat was filming scenes for "The Story Without a Name," his latest production for Paramount.

"What are you carrying?" said one of the Revenue men as they swarmed on board.

"I don't know, what are we carrying?" asked Wolheim.

"This is no joke. Where's your papers?" was the rough rejoinder of the officer.

Just then Director Willat interrupted the conversation and informed the men that coal, a few movie cameras, and a group of actors were being carried.

"Cut that stuff," said the agents. "We'll just search the boat for liquor. I don't like the looks of these two fellows." A finger of scorn was pointed at Wolheim and Linow, who had been letting their beards grow for a week so as to look rough.

Just then Agnes Ayres and her maid came out of the cabin and the Revenue men hesitated in their search.

"Movies, eh!" they mumbled. "Well, we'll watch you work awhile.

Willat called his cameraman and Antonio Moreno and Miss Ayres went through a scene for the picture just to prove to the skeptical men of the law that they were making motion pictures.

Finally they shoved off in their revenue cutter, satisfied that they had not run onto a bootlegger's yacht.

Miss Ayres is featured with Moreno in the principal roles of "The Story Without a Name," which opens a.....days' run next.....at the.....Theatre.

The story is an adaptation by Victor Irvin of the Photoplay Magazine Radio-Prize-Title serial by Arthur Stringer. Others in the strong cast include Tyrone Power, Dagmar Godowsky, Maurice Costello and Jack Bohn.

## Antonio Moreno, Featured with Agnes Ayres in "Story Without a Name," Plays Robinson Crusoe Making Film

Antonio Moreno played Robinson Crusoe for several days on an uninhabited island near Northport, Long Island, recently for several scenes in the new Paramount picture, "The Story Without a Name," an Irvin Willat production which will be the feature next.....at the.....Theatre.

In the story, by Arthur Stringer, author of "Manhandled," "Empty Hands," etc., Moreno has the role of Alan Holt, young scientist and radio expert who is kidnapped by a gang of plotters and whisked away by airplane to a desert isle where he is forced to rebuild a "death ray" machine which he had just completed for the U. S. government and which had been destroyed by his fiancée (Miss Ayres) when a band of thugs attacked Holt in an effort to get the invention for themselves and learn its secret for their own country.

Playing in support of the featured players in "The Story Without a Name" is a great cast which includes, among other big names, Dagmar Godowsky, Tyrone Power, Louis Wolheim, Ivan Linow, Maurice Costello and Jack Bohn.

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Agnes Ayres and Antonio Moreno are featured in the leading roles of the production, directed by Irvin Willat, who made the all-color picture, "Wanderer of the Wasteland." Others in the cast include Tyrone Power, Dagmar Godowsky, Maurice Costello and Jack Bohn.

The story is a red-hot, knock-em-down-and-drag-em-out adventure tale with modern refinements. And what a rip-snorting, pell-mell action-story it is!

Remember "Behind the Door" and "The Heritage of the Desert"? Who doesn't? Irvin Willat made both of those. But "The Story Without a Name" is said to have both of them trimmed seven different ways. And that's saying something!

How many times have you secretly longed to get away from the usual dyed-in-the-wool type of picture—the same idea told in but a slightly different way time after time and often most uninterestingly? Well, here's your chance. Hop onto it!

## No Advance in Prices

Manager.....announces that there will be no advance in admission prices for the new Paramount Prize-Title picture, "The Story Without a Name," which opens at the.....on.....

Agnes Ayres and Antonio Moreno are featured in the production, directed by Irvin Willat from Arthur Stringer's Photoplay Magazine radio tale. Stringer, it will be recalled, is the author of Gloria Swanson's Paramount starring vehicle, "Manhandled," also "Empty Hands," in which Jack Holt was featured with Norma Shearer playing in support.

There's a great cast supporting the principals in "The Story Without a Name." It's a fast-moving action-romance that you'll love.

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## A Short One

How do you like your screen entertainment—fast and furious?

You'll be right in your glory at the.....Theatre where "The Story Without a Name" is showing. It's a Paramount picture, directed by Irvin Willat and features Agnes Ayres and Antonio Moreno.

The picture is an adaptation by Victor Irvin of the Photoplay Magazine Radio-Prize-Title story by Arthur Stringer, author of "Manhandled."

There's an A-1 cast playing in support of the principals.

You won't go wrong on this one.

## Final Showings Today

The final showings of the Paramount picture "The Story Without a Name" featuring Agnes Ayres and Antonio Moreno, which opened at the.....Theatre on.....last, will be held there this afternoon and evening.

It is an Arthur Stringer story, adapted to the screen by Victor Irvin from the author's Photoplay Magazine Prize-Title serial. Irvin Willat directed.

There's a great cast playing in support of the principals.

## Real Thrills!

You've waited a long time for the new Paramount picture, "The Story Without a Name," coming to the.....on.....next. With Agnes Ayres and Antonio Moreno featured in the leading roles, here's a production that's sure to please the most finicky picture fan. It has everything—action, thrills and a delightful love theme running throughout.

Tyrone Power, Dagmar Godowsky, Maurice Costello, Ivan Linow, Louis Wolheim and Jack Bohn are among the more prominent players who appear in the big supporting cast.



production, which is a fast-moving melodrama—a de luxe thriller in other words.

"The Story Without a Name" was adapted to the screen by Victor Irvin. It includes in the supporting cast such well known names as Tyrone Power, Dagmar Godowsky, Maurice Costello, Louis Wolheim, Ivan Linow and Jack Bohn. Irvin Willat directed.

Here's something out of the usual run of pictures.

### (Review No. 2)

"The Story Without a Name," an Irvin Willat Paramount production featuring Agnes Ayres and Antonio Moreno, is the feature all this week at the..... Theatre.

It is an Arthur Stringer story of love and adventure, adapted to the screen by Victor Irvin.

This production offers a change in the daily diet of picture patrons who have been fed up on so-called "specials" and "super attractions".

There's nothing that might be termed 'stupendous' or 'gorgeous' in the make-up of "The Story Without a Name." But it pleased each and every one at the..... last night, and, after all, that's the ultimate aim of every motion picture.

There are big scenes, yes, both scenically and from an acting standpoint. Miss Ayres and Tony Moreno happen to be our favorites—as they are with millions of other fans the world over.

And here they are in the greatest picture of their career!

Tyrone Power, Dagmar Godowsky, Jack Bohn and others plays in the supporting cast.

### (Review No. 3)

Thrills—and more thrills were the order at the..... Theatre last night when the Irvin Willat Paramount production, "The Story Without a Name," was shown for the first time in..... The picture features Agnes Ayres and Antonio Moreno.

Here's a real old-time hair-raiser, produced by the man who made the all-color picture, "Wanderer of the Wasteland." Arthur Stringer wrote the story, one of love, intrigue and adventure, which carries audiences from palatial home to desert island and back again in a series of actionful scenes that more than please.

"The Story Without a Name" is there. It has interest and appeal. What more could you ask?

### A Short One

How do you like your screen entertainment—fast and furious?

You'll be right in your glory at the..... Theatre where "The Story Without a Name" is showing. It's a Paramount picture, directed by Irvin Willat and features Agnes Ayres and Antonio Moreno.

The picture is an adaptation by Victor Irvin of the Photoplay Magazine Radio-Prize-Title story by Arthur Stringer, author of "Manhand-

There's an A-1 cast playing in support of the principals.

You won't go wrong on this one.

### Final Showings Today

The final showings of the Paramount picture "The Story Without a Name" featuring Agnes Ayres and Antonio Moreno, which opened at the..... Theatre on..... last, will be held there this afternoon and evening.

It is an Arthur Stringer story, adapted to the screen by Victor Irvin from the author's Photoplay Magazine Prize-Title serial. Irvin Willat directed.

There's a great cast playing in support of the principals.

### Real Thrills!

You've waited a long time for the new Paramount picture, "The Story Without a Name," coming to the..... on..... next. With Agnes Ayres and Antonio Moreno featured in the leading roles, here's a production that's sure to please the most finicky picture fan. It has everything—action, thrills and a delightful love theme running throughout.

Tyrone Power, Dagmar Godowsky, Maurice Costello, Ivan Linow, Louis Wolheim and Jack Bohn are among the more prominent players who appear in the big supporting cast.

to other amateurs—and even a message from a liner far out on the Atlantic.

"It's the most fascinating thing ever," declares Miss Ayres. And the others all agreed with her.

Anyway the Willat troupe arrived back at the studio—all with wonderful stories. The result: Now even the studio door-man carries a match-box receiving set about with him.

"The Story Without a Name," with Tyrone Power, Dagmar Godowsky, Jack Bohn, Louis Wolheim and others in the supporting cast, opens a..... days' run next..... at the..... Theatre.

### Willat Uses Radio Loud Speaker in Directing

Wanted: One pair of leather lungs. That's an ad Irvin Willat, who produced "The Story Without a Name," with Agnes Ayres and Antonio Moreno for Paramount, would like to have put in the paper during filming of the picture. But as there wasn't the remotest possibility of getting what he was after, Willat did the next best thing—used a radio loud speaker.

The story, which features the radio, is an adaptation of the Photoplay Magazine Prize-Title story by Arthur Stringer. Many of the scenes are water shots, and Mr. Willat soon discovered himself getting very hoarse from shouting instructions across a considerable space—and shouting loud enough for every word of the instructions to be clearly understood. He used a megaphone, of course, but even then he had difficulty making himself heard as rough weather made it necessary to keep the various boats used in making the picture at a considerable distance from one another to prevent colliding.

Then Willat hit upon a bright idea. There in the cabin was a radio set, loud speaker and all that wasn't being used in these particular scenes. What did he do? Just had an electrician hook up a microphone to the horn, and then, as Miss Ayres declared, he could be "heard in China"—and without speaking above a natural conversational tone at that.

What next? "The Story Without a Name" opens at the..... on..... There's a fine cast of well known players supporting the principals.

### If You Think That the Movie Stars Have a Cinch—

There's more truth than poetry in the old adage that half the world doesn't know how the other half lives.

Take the average movie fan and the motion picture star for instance. "I'd give half my life to be a movie star," says the average fan. "What a cinch!"

But did you ever hear the star's side of the story?

Take Agnes Ayres as an example. In making the Irvin Willat Paramount production, "The Story Without a Name," in which she has a lead role with Antonio Moreno,

she had nothing to do but, absolutely nothing, save to be tossed about, and none too gently at that, by a gang of roughs on a rum-running ship, battle them off with an oar when they swim after her and attempt to climb into a row-boat and capture her, crawl across a narrow plank between two ships and a hundred and other little things that amount—to 'nothing at all'.

And yet they say, "What a cinch!" Compared to the daily life of the motion picture star, a steepjack's work is a bed of roses. And that's that!

"The Story Without a Name," with Tyrone Power, Dagmar Godowsky, Jack Bohn, Maurice Costello, Louis Wolheim, Ivan Linow and others playing in the all-star supporting cast, will be shown at the..... Theatre next.....

### Held Over

"The Story Without a Name," the new Paramount picture which opened at the..... Theatre last..... instead of closing this evening will be held over for another day because of the crowds that have been turned away at each performance.

Agnes Ayres and Antonio Moreno are featured in the leading roles of the picture, an Irvin Willat production, the screen version of Arthur Stringer's Photoplay Magazine Prize-Title.

Here's one you'll really enjoy!

been given so much publicity in the press of late. The only difference is that Mr. Moreno's foes are all motion picture actors.

Now the cat's out of the bag! For the feature at the..... Theatre this week is the Irvin Willat Paramount production, "The Story Without a Name," the screen version of Arthur Stringer's Photoplay Magazine Prize-Title story for which over two million and a half fans submitted suggestions for a title. \$5,000 in cash and three de luxe radio receiving outfits were awarded the winners.

In the screen story those attempting to make Tony's life as miserable as possible are Tyrone Power, as the spy who attempts to learn the secrets of Holt's (Moreno) jealously-guarded apparatus for his own country; Maurice Costello, Louis Wolheim and Ivan Linow, all members of Drakma's (Power) rum-running crew. And to make Tony's work even more difficult there is a girl in the case—none other than the beautiful Agnes Ayres, if you please. Between trying to protect the girl from these blackguards and saving the "death ray", Moreno's life during the filming of "The Story Without a Name" was a strenuous one to say the least.

The story is one of a young scientist and his assistant who, while experimenting for the U. S. government, perfect a machine, which, by the long-distance projection of electric rays, will destroy life. The picture opens with the first actual test of the machine. It is a success. The inventor is packing the fragile instrument into its carrying case to submit to government officials at Washington when Drakma and his gang of cut-throats enter. There's a wild fight during which the girl, rather than have the priceless invention fall into enemy hands, destroys the machine. She and the inventor are taken prisoners and the latter placed on an island to do all over again what the girl has undone, in other words rebuild the triangulator, as the "death ray" machine is technically called. And to hasten the work along, the girl is placed on one of the spy's rum-running ships, there to stay until Alan Holt has finished his job. This is Drakma's clever scheme to hasten the work along.

How Holt finally foils the schemers, their rescue by a battleship, etc., constitute one of the most gripping stories that have yet reached the screen.

### Prize-Title Story, with Agnes Ayres and Antonio Moreno, Coming to the Rialto

You've heard loads about "The Story Without a Name," now see it for yourself on the screen.

Agnes Ayres and Antonio Moreno are featured in the leading roles of the new Irvin Willat Paramount production, "The Story Without a Name," which will be shown next..... at the..... Theatre.

The story is an adaptation by Victor Irvin of the Photoplay Magazine Radio-Prize-Title story, which will appear on the screen at the..... under the title the fans themselves selected for it. Arthur Stringer, author of Gloria Swanson's picture, "Manhandled," and also the Paramount production, "Empty Hands," wrote the story which is one of the biggest screen novelties seen in many a long day.

"The Story Without a Name" is a gripping melodrama crammed full of pell-mell action. It is the tale of a young inventor and his "death ray" which is destined to open the eyes of the world.

No doubt, you've read yards of publicity given this feature in the press of the country lately. But have you ever really stopped to consider its possibilities? How much would you like to see this death-dealing instrument at work?

Well, here's the chance of a lifetime. The "death ray" and the radio are both features of this new Paramount production which is eagerly awaited by fans all over the country—fans who participated in the magazine contest for selecting a title for the picture—fans who heard of the contest and the picture that was to come when it was broadcast from the sixty-odd radio stations throughout the U. S.—all fans in general, in fact. Everyone's going to see this picture. There's never been anything quite like it before.

Playing in support of the principals in "The Story Without a Name" is a great cast which includes Tyrone Power, Dagmar Godowsky, Louis Wolheim, Ivan Linow, Maurice Costello, Jack Bohn and other players, prominent on both stage and screen.

If you're looking for thrills, by all means see "The Story Without a Name."

### "The Story Without a Name" Entertaining Adventure—Tale of Love and the Radio, with Big All-Star Cast

"The Story Without a Name," the new Paramount picture coming to the..... Theatre on..... next, is a pleasing radio-romance, featuring Agnes Ayres and Antonio Moreno. The picture is an adaptation by Victor Irvin of the Photoplay Magazine Prize-Title story by Arthur Stringer.

Picture patrons of late have been more or less fed up on "high-society" pictures, so-called "super-specials," lavishly produced, etc. But now for something that's really off the beaten path of screen entertainment—something with a real kick in it in the line of adventure tales. And that's "The Story Without a Name" to a 'T'.

The picture opens with a bang with the first real test of a "death ray" machine. Novel? You said it. And the final fade-out finds the villains in the hands of government officials and the hero and heroine safe in each others arms on the broad decks of one of Uncle Sam's battleships which arrives in the nick of time in response to a radio message.

The "death ray," radio, plots and plotters, fist fights galore, with scenes ranging from the gorgeously-appointed homes of the rich to desert island and back again. What a picture this one is!





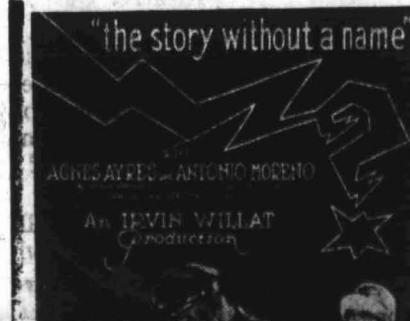
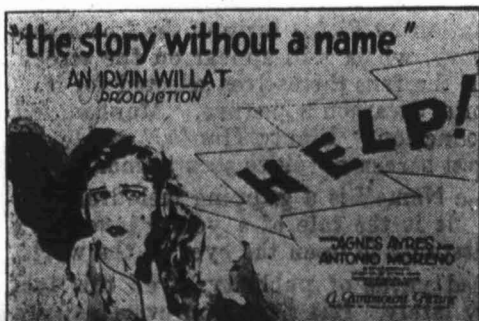
BEAUTIFULLY COLORED LOBBY CARDS



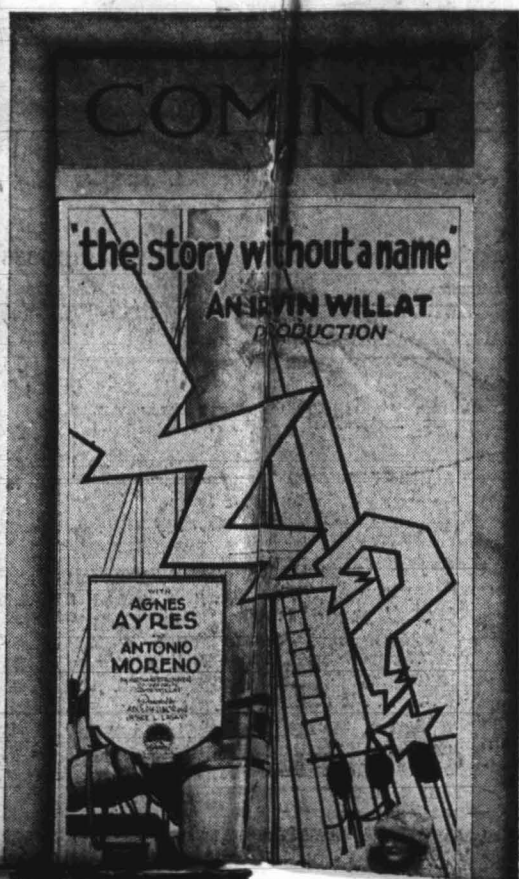
Colored Insert Card

## A Red Hot Book Tie-Up

TO the left is a reproduction of the color jacket of the four-day novel, "The Story Without a Name," written by Arthur Stringer and Russell Holman, authors of "Manhandled," to tie-up with the picture and help exhibitors. It is published by Grosset and Dunlap and sells for 75 cents, a price for movie patrons. It is being released to the booksellers department store druggists and with the release of the picture. Besides a jacket that ties up with the picture, the novel is illustrated with eight striking scenes from the photoplay. Here is a real live book tie-up in one. Use it. There ever was







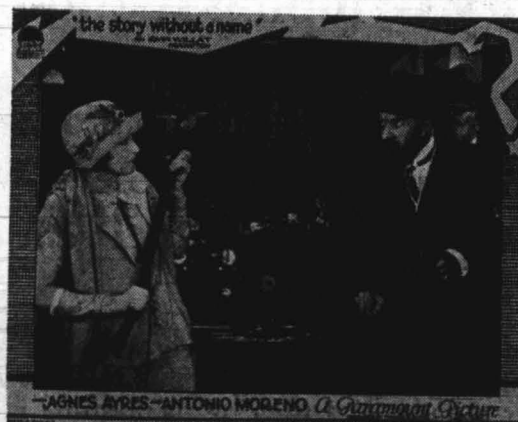
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ATTRACTIVE SET OF LOBBY PHOTOS

## Ad or Program Shorts

A radio romance more fascinating and entertaining than radio itself.

Anybody who has ever listened in on a radio will thrill to this big radio melodrama.

Tune in on Station (name of theatre) for the screen's first great radio romance.

The story of a youth whose remarkable radio invention had startling results.

Photoplay Magazine's \$5,000 prize title contest story made into a prize-winning picture.

What's in a name? The most thrilling story ever screened is "The Story Without a Name."

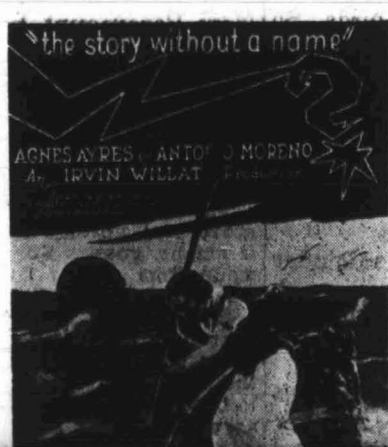
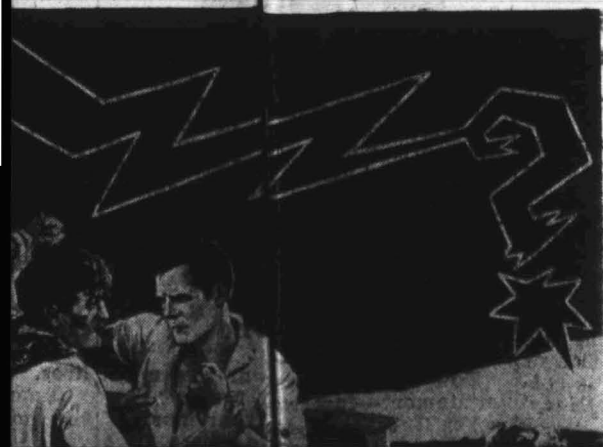


Window Card

## Price List for Advertising Material

For Outdoor Advertising	
POSTERS (as illustrated on this page)	
One Sheet (1A and 1B)	.15
Three Sheet (2A and 3B)	.45
Six Sheet (6A)	.75
Twenty-four Sheet (24A)	2.40
PHOTOS FOR YOUR LOBBY	
22 x 28 (Colored)	.40
11 x 14 Set of Eight (Colored)	.60
STAR CUTS OF AYRES OR MORENO	
One Column (two styles)	.25
Two Column	.40
Three Column	.90
Circle Thumbnail (Coarse or Fine)	.15
For Newspaper Ads	
ADVERTISING CUTS	
One Column	.35
Two Column	.65
Supplementary (Two Column)	.25

MATS, ADVERTISING, PRODUCTION, ETC.	
One Column	.05
Two Column	.10
Supplementary (Two Column) (Adv. Only)	.10
Three Column	.15
Four Column (Adv. Only)	.25
FOR GENERAL EXPLOITATION	
GILT-EDGED FRAMES, (Size 17 x 43 in.)	1.50
Insert Cards (14 x 36 in. to fit above)	.25
22 x 28 Gilt Frames	1.50
Heralds, per thousand	3.00
Window Card	.97
Announcement Slide	.15
Publicity Photos, Each	.10
Trailers—National Screen Service	
128 W. 46th Street, New York City	
845 South Wabash Avenue, Chicago, Ill.	
917 South Olive Street, Los Angeles, Cal.	
284 Turk Street, San Francisco	
PRESS BOOKS AND THEMATIC MUSIC CUES ARE GRATIS.	







Colored Insert Card

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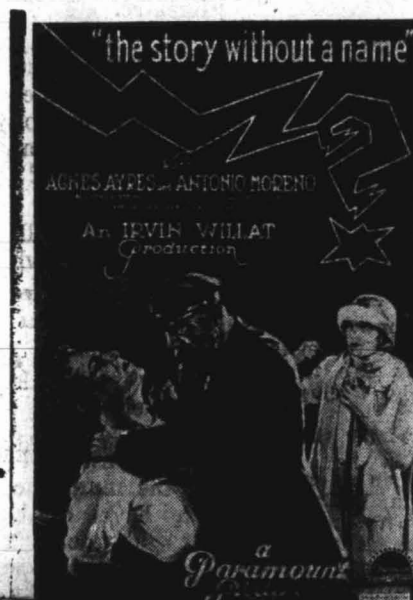
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Announcement Slide



One Sheet Poster 1A



Six Sheet Poster 6A



Three Sheet Poster 3A



Twenty-four Sheet Poster 24A



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Window Card

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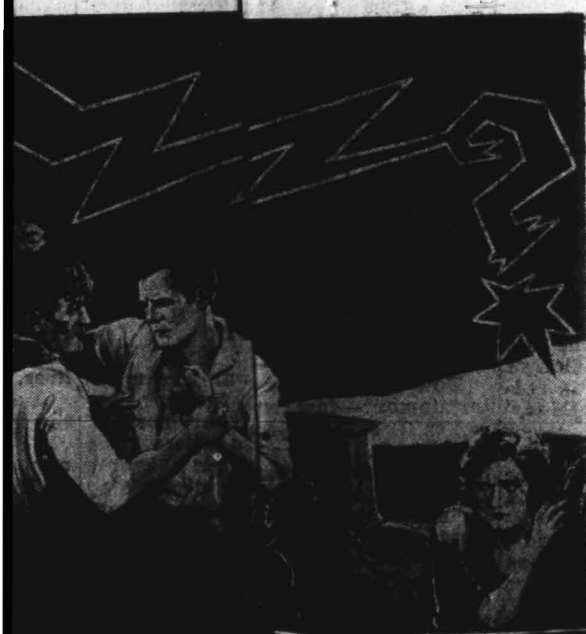
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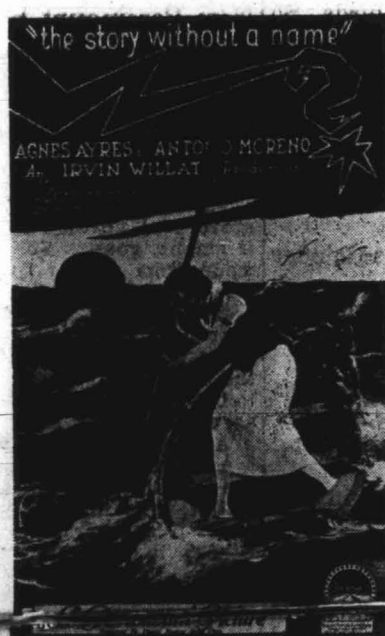
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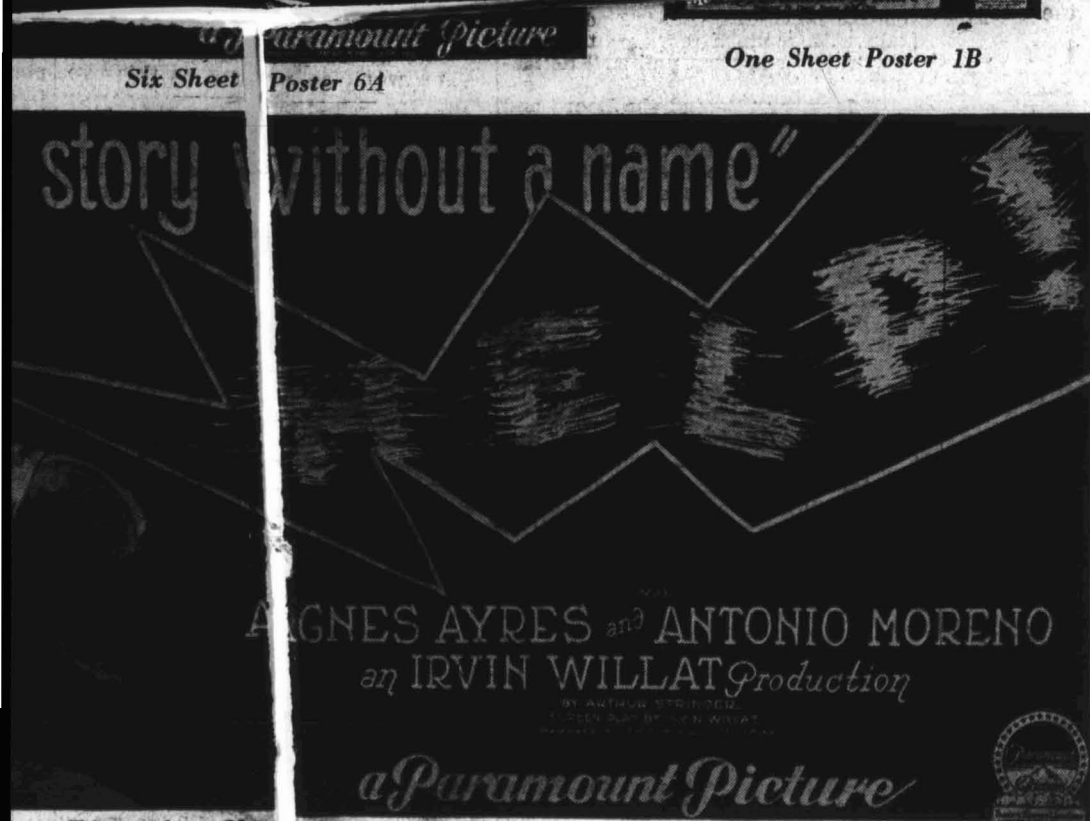
Six Sheet Poster 6A



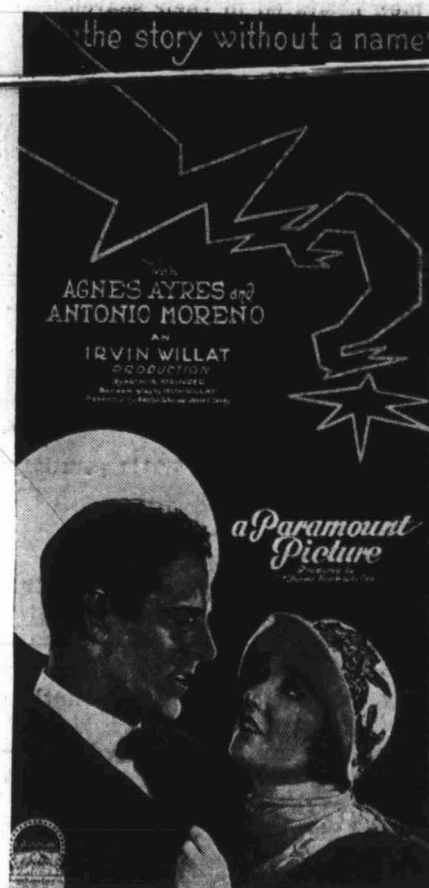
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Twenty-four Sheet Poster 24A



Three Sheet Poster 3B



Washington, D. C.

OCT -8 1924

Register of Copyrights  
Washington, D. C.

Dear Sir:

I herewith respectfully request the return of the following  
named motion picture films deposited by me for registration of  
copyright in the name of Famous Players Lasky Corporation

The Story Without a Name - 6 reels

Respectfully,

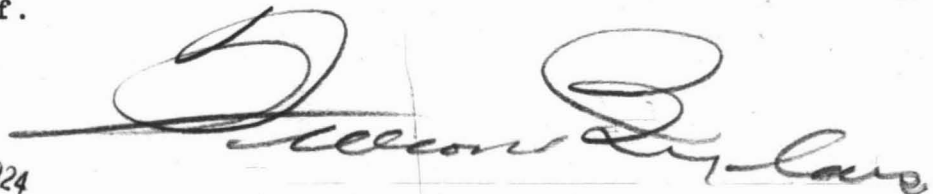
FULTON BRYLAWSKI

The Famous Players Lasky Corporation  
hereby acknowledges the receipt of two copies each of the  
motion picture films deposited and registered in the Copyright  
Office as follows:

<u>Title</u>	<u>Date of Deposit</u>	<u>Registration</u>
The Story Without a Name	10-8-24	©CIL 20645

The return of the above copies was requested by the said  
Company, by its agent and attorney on the 8th day of  
October, 1924 and the said Fulton Brylawski for himself, and as  
the duly authorized agent and attorney of the said Company,  
hereby acknowledges the delivery to him of said copies, and  
the receipt thereof.

OCT 15 1924





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